



Robin Wilson

Robin Wilson Home, LLC

EXCLUSIVE

National eco-friendly and healthy home interior designer Robin Wilson focuses on the four principles of eco-friendly design: sustainable, reusable, recyclable and non-toxic. She was selected in Oct. 2008 by environmentalist Robert F. Kennedy, Jr. and Mary Richardson Kennedy to design their private residence called "Our Green House". This Gold LEED certified home will be an educational tool for builders, architects, landscapers, designers and homeowners across the country on the opportunities and benefits of eco-friendly living.

After founding her firm, Robin Wilson Home in 2000, the Manhattan-based designer chose to focus on interior design, residential/commercial renovations, and project management. Industry insiders describe her style as "classic with a modern touch," noting her passion for indigenous cultures found in the use of textured patterns and organic fibers. Notable projects include the Good Housekeeping "Greenest House in New York" LEED certified Showhouse (2008); the Esquire "Ultimate Bachelor Apartment" (2007); the Peninsula Hotel Spa Salon (2007) and a renovation of President Bill Clinton's Harlem office (2004).

An award-winning designer, Wilson has won the AMEX/OPEN "Make Mine a Million \$ Business" award (2008), the Black Enterprise Small Business "Innovator of the Year" award (2008), and was featured in the New York Post annual list of the "50 Most Powerful Women in New York" (2007). Wilson has been featured in O at Home, The Wall Street Journal, New York Daily News, Forbes "find of the day", Interior Design, HOME and Black Enterprise. Broadcast appearances include: HGTV, PBS, CNN, CBS, ABC and NBC.

Born and raised in Austin, Texas, Robin is a fourth generation member of a Texas real estate family. Robin has served on the boards of numerous philanthropic organizations including the Boston Symphony Orchestra and YWCA. She holds an MS from New York University and a BA from the University of Texas at Austin and is an affiliate member of the International Interior Design Association (IIDA).

PRESENTATIONS

- Inside the Building of a Entrepreneurial Brand in Two Years
 - Many people wonder how they can create a business, yet stand out from the rest. Robin Wilson started a journey in 2006 to build her brand and by 2008, she was known nationwide as an expert in eco-friendly design trends with national media exposure on all the major networks, cable and in both print. With a humorous style, she can tell you some of the secrets, challenges and the pathway to her success.
 - Leadership and Team Building
 - Paying Your Team and Not Yourself
 - Learning to Work "On" and Not "In" Your Business
- Career Transitions: Finding Your Passion and Thriving in the Eco-Friendly Lifestyle
 - Robin Wilson worked in high-paying corporate jobs – from management consulting to executive recruiting. In 1999, the firm she was working for had an IPO, and she gained a windfall. What to do? Buy an apartment in Manhattan or quit your job, pay for graduate school and pursue one's

passion. She chose her passion: and focused on Eco-Friendly Design – and is now considered a pioneer in the practice of eco-friendly options for both residential and commercial interior design. Pursuing your joy & passion is a topic that grips many in these economic times.

- Defining Yourself by your Passion and not your Position
- What Makes Your Eyes Light Up & Why Not Do It?
- What Would you Attempt to do if You Knew You Could Not Fail?
- Transforming Your Life into your Business: a Story of Eco-Health Meets Wealth
 - Robin Wilson grew up with asthma and allergies – and her parents had to work to keep the house hypoallergenic long before products were available. See how she has transformed her passion for healthy living into a profitable business that focuses on avoiding triggers that cause “wheezing and sneezing”.
 - How a person can take “differences” and turn it into a profitable “uniqueness”
 - Growing Up Feeling Different
 - Finding Your Uniqueness
 - Unlikely Sources of Business Opportunity
- From a Prius to a Private Jet: What is the Eco-Friendly Lifestyle – Trend or Reality?
 - Robin Wilson is a pioneer in the eco-friendly design area with projects ranging from the renovation of President Clinton’s Harlem Office to the private residence of Bobby Kennedy Jr., along with countless office, hotel and residential projects. With her experience, she shares her thoughts on what “green” means and is it possible or is it a trend – and why does she say eco-friendly and not green.
 - Pedaling for Your Power, Burlap & Birkenstocks
 - Inside a Design Project
 - Would You Place Your Child’s Bedroom in a Chemical Factory?